

PRIVACY POLICY NEWSLETTERS

Your privacy is important to us.

For our newsletters, we only collect and use your personal data in accordance with applicable data protection legislation, in particular the General Data Protection Regulation 2016/679 of 27 April 2016 (“GDPR”), as well as this privacy policy.

This privacy policy provides more information about the personal data that we process, why we process it, how we obtain the data, how long we retain the data and with whom we share it. It also provides more information on how you can exercise your rights.

1. IDENTITY AND CONTACT DETAILS

The data controller for your personal data is the following legal entity (jointly with the lawyers mentioned on our website www.contrast-law.be):

contrast European & Business Law CVBA
Minervastraat 5
B-1930 Zaventem
Belgium
Enterprise number: 0847.036.860

If you have any questions about the processing of your personal data, you can always contact us:

- via post: to the abovementioned address (attn. Privacy)
- via e-mail: privacy@contrast.law
- via phone: +32 (0)2 275 00 75

2. PURPOSE

For our newsletters, we process your personal identification data (name, (company) address, e-mail address), personal characteristics (gender, language) and education or employment data (position, company). We may also receive information about your interaction with our newsletters.

This data allows us to keep you informed of legal developments that we believe may be of interest to you.

The legal basis for this processing is the legitimate interest to promote our products and services to our clients (Art. 6, §1, (f) GDPR). If you subscribe to our newsletters ‘In the Picture’ and/or ‘Privacy Talk’ via the website, you receive these newsletters because you have given your consent (Art. 6, §1, (a) GDPR).

We obtain this personal data directly from you.

We will send you our newsletters up to 10 years plus a verification period of 1 year after the closing of the (last) case with you as a client. You can of course unsubscribe to our newsletters at any time (for more information, see **Fout! Verwijzingsbron niet gevonden.**).

Our suppliers of marketing tools and IT providers also have access to your personal data.

3. SECURITY

We have implemented appropriate technical and organizational measures to ensure the confidentiality of your personal data and to protect your data from accidental and unlawful destruction, loss, alteration, unauthorized disclosure and access.

We have made the necessary contractual arrangements with the third parties with whom we work together and will not transfer your personal data outside the European Economic Area without ensuring that your data is granted an equivalent level of protection there.

4. RIGHTS

You can always contact us to exercise the following rights:

- the right to access or rectification of your personal data
- the right to erasure of your personal data
- the right to restrict of the processing of your personal data
- the right to object to the processing of your data
- the right to transmit your data to another service provider
- a complaint if you believe that we are not acting in accordance with applicable data protection laws. You can also submit a complaint to the Belgian Data Protection Authority.

You can reach us via one of the following channels:

- via post: to the abovementioned address (attn. Privacy)
- via e-mail: privacy@contrast.law
- via phone: +32 (0)2 275 00 75

We respect all rights relating to your personal data to which you are entitled under applicable law.

If you no longer wish to receive our newsletters and wish to stop the processing of your data for that purpose, you can always use the unsubscribe link provided at the bottom of each newsletter. Once you unsubscribe from the newsletter, you will no longer receive it. You can always resubscribe via our website. You can also access or rectify your personal data by using the “update preferences” option at the bottom of the newsletter.



For identification purposes, we may ask you for a copy of the front side of your identity card.

5. UPDATES

This privacy policy may be amended from time to time, within the limits of the applicable data protection laws.